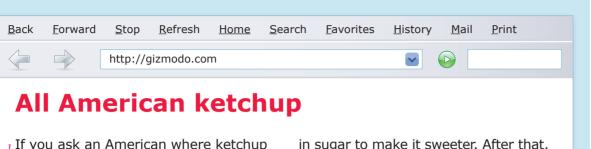
Countries & Cultur





¹ If you ask an American where ketchup comes from America. Well this is partly true. The Americans first made the

5 sweet-sour tomato ketchup as we know it today. However, the original ketchup sauce comes from China. Read on and discover how ketchup came to be.

In the 1690s, the Chinese made a 10 sauce from pickled fish and spices and called it ke-chiap, meaning pickled fish sauce. In the 18th century, British 40 Heinz Tomato Ketchup posters that hung explorers discovered the sauce. They liked the sauce but couldn't pronounce 15 the name, so they made it easier for themselves. They called it ketchup.

The British explorers brought the recipe, via England, to America. In around 1800, an American woman called Sandy

20 Addison wanted to make the ketchup sauce, but instead of the pickled fish, she used tomatoes. The only thing she kept from the original recipe were the spices. She liked the sauce and later

25 printed it in an American cookbook.

Many people started to copy the recipe and in the 19th century, people changed the recipe again. They started to put

pickled fish explorers pronounce bartenders collectors' item vis in het zuur of zout ontdekkingsreizigers uitspreken barmannen verzamelobject

in sugar to make it sweeter. After that, comes from, he will probably tell you, it 30 ketchup became popular everywhere in the United States. In the 19th century people thought fresh tomatoes were not safe to eat, so when they wanted to eat tomatoes, they ate ketchup.

- 35 In 1876 Heinz put the ketchup into bottles and sold it in America. Soon after, the company introduced the sauce into other countries. In the sixties, ketchup became so popular that the
- in cafés became popular too. But when people said to the bartenders: 'I'd like to buy this poster, please,' most of the time the anwer was: 'I'm sorry this poster is
- 45 not for sale.' Nowadays the old ketchup posters are a collectors' item because ketchup is still as popular as ever.



READING

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